

CRM

Customer Relationship Management



THE COMPANY

Welcome to **JRS Dynamics Info Solutions**
– Your Trusted Microsoft Dynamics 365
Implementation Partners for ERP
Excellence & Digital Transformation!

MICROSOFT D365 CRM

Manage, track, & store information related to potential customers using a centralized, data-driven software solution.

Drive more efficiency, reduce costs, & create a hyperconnected business by connecting people, data, & processes across your organization.

**IDENTIFY & ENGAGE
THE RIGHT
CUSTOMERS**

MICROSOFT D365 CRM

Empower your business with Microsoft's cutting-edge CRM solutions!

BENEFITS OF CRM

- ✓ Strengthen customer connections with personalized insights & effective communication tools for lasting loyalty.
- ✓ Boost productivity by automating tasks, tracking leads, and accelerating deal closures efficiently.
- ✓ Automate tasks & standardize workflows with CRM, reducing manual work and boosting productivity.

WHY CHOOSE JRS

- ✓ Customized Solutions for Every Industry
- ✓ End-to-End Support, Beyond Implementation
- ✓ Innovative ISV Solutions to Enhance Capabilities
- ✓ Efficient, ROI-Driven Transformation
- ✓ More than 20+ clients with successful transformation
- ✓ Cost Effective Services

WHAT DOES A CRM DO?



CUSTOMER INTERACTION INSIGHTS

CRM solutions reveal customer behavior insights, highlighting optimization opportunities across touchpoints.



INSIGHT-DRIVEN PLANNING

Focus on top priorities with AI, helping teams identify leads to prioritize and optimize efforts.



OMNI-CHANNEL ENGAGEMENT

CRM solutions connect with customers across channels, building trust & loyalty that keeps them returning.



REAL-TIME SALES INSIGHTS

Link sales data to your CRM for real-time insights into your pipeline, highlighting slowdowns or major wins.

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